

The Small Giants Journey

The Journey is a **three-year** learning experience designed to strengthen a senior leader's practice of the **six qualities of a Small Giant** that results in a designation for their company.



Enjoy authentic content delivered by practitioners and members of the Small Giants Community.



Grow from exposure to multiple perspectives through a cohort learning structure.



Assessment

Take your initial assessment to develop a benchmark before beginning your journey towards growth.



Basecamp

Begin your journey with an orientation that will help you prepare for your journey and set your goals.



Purpose Module

Master the art of visioning. Get immersed in how to craft a company vision, write a powerful mission statement, and bring core values to life for your team.



Leadership Module

Define and strengthen your identity as a leader. Learn to lead with your values and become a servant-leader to your employees.



Community Module

Understand the value of establishing deep roots in your community. Learn best practices for instituting meaningful community involvement at your company.



Customers Module

Identify and strengthen your company's stakeholder relationships. Learn how to cultivate meaningful relationships with customers, and your own employees.



Finance Module

Evaluate and evolve your business model. Learn from the Masters how to best protect your gross margins without compromising company values.



Culture Module

Learn to foster a culture of intimacy. Study the philosophies and best practices that put employees first, caring for them in the totality of their lives.



Designation

At the end of your Journey, you've earned an official Small Giant designation to integrate into your company's internal and external brand. Strategies for growing with purpose are institutionalized into your organization.

